



DEPARTMENT OF STRATEGIC COMMUNICATION AND JOURNALISM
SOPHIA COLLEGE (AUTONOMOUS)

FYBMM / FYBA(SCJ) ENTRANCE EXAMINATION
ACADEMIC YEAR: 2022 – 23

Sophia College (Autonomous) is instituting an **Entrance Examination** for its three-year **BA(SCJ)** programme**, from the academic year 2022 – 2023.

This examination will be conducted online towards the end of May 2022, so candidates can appear for the exam remotely.

All candidates interested in applying to the BA(SCJ) programme are required to appear for the entrance examination, as admission to the programme will be based on a weighted average of the marks obtained in the entrance examination, and the marks obtained by the candidate in the Std. XII examination (HSC, ISC, CBSE, IB or any other State Board).

The examination will be in an **MCQ* format**, covering the following modules:

- A. Reading Comprehension and Language Abilities
- B. Current Affairs and Media Awareness
- C. Logical Reasoning

Details regarding the registration process for the exam, duration of the exam, weightage for each module, and other details will be posted on the Sophia College website in the first week of May 2022.

For any further information or clarification, you can contact the Department of Strategic Communication and Journalism at bmm.bascj@sophiacollege.edu.in.

PLEASE NOTE: The Entrance Exam marks are mandatory for determining admission to the BA(SCJ) programme, along with the Std. XII marks. Candidates who do not appear for the Entrance Exam on the scheduled date and time, will NOT be eligible for admission to the programme.

A. P. Patil

Dr. Anagha Tendulkar Patil
In-charge Principal

BA(SCJ):** Bachelor of Arts (Strategic Communication and Journalism) programme, formerly known as the Bachelor of Mass Media (BMM) programme. **MCQ*:** Multiple-Choice Question