

SOPHIA COLLEGE (AUTONOMOUS)  
SPECIAL CIRCULAR RESOLUTION  
JUNE 8, 2020



SOPHIA COLLEGE (AUTONOMOUS)  
MASS MEDIA DEPARTMENT

BOARD OF STUDIES | JUNE 8, 2020

### Special Circular Resolution

The Board of Studies in Mass Media, Sophia College, (Autonomous), hereby approves and ratifies the change in the structure of the curriculum in Semesters V and VI of the BMM programme for the academic year 2020 – 21.

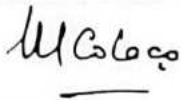





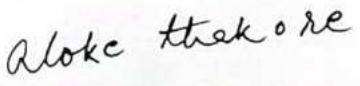


Owing to the challenges posed by online teaching during the first few months of the new academic year, the following papers will be interchanged between Semesters V and VI:

1. TYBMM (Advertising): **“Advertising Design”** will be interchanged with **“Legal Environment and Advertising Ethics”**.
2. TYBMM (Journalism): **“News Design”** will be interchanged with **“Issues in the Global Media”**.

The two interchanged courses will also assume the paper numbers and subject codes of their counterparts for the duration of this academic year. (Annexures I and II contain details of the revised papers and subject codes.)

This change will not exceed the duration of the academic year 2020 – 21. In the academic year 2021 – 22, the structure of the curriculum will be reversed to its current configuration.

BOARD OF STUDIES IN MASS MEDIA | SOPHIA COLLEGE (AUTONOMOUS)

Dr. M. Colaço	
Dr. Tina Chakravarty	
Ms. Lavanya Varadrajan	
Prof. (Dr.) Yasmeen Lukmani	
Mr. Goutam Rakshit	
Prof. Vispi R. Balaporia	
Mr. Sumanta Ganguly	
Dr. Alope Thakore	
Ms. Jane Borges	
Prof. (Dr.) Anjali Monteiro	
Prof. (Dr.) K. P. Jayasankar	