

SOPHIA COLLEGE (AUTONOMOUS)

MEETING OF THE BOARD OF STUDIES IN STRATEGIC  
COMMUNICATION AND JOURNALISM

APRIL 29, 2023



SOPHIA COLLEGE (AUTONOMOUS)  
DEPARTMENT OF STRATEGIC COMMUNICATION AND  
JOURNALISM

**AGENDA FOR THE BOARD OF STUDIES MEETING**

April 29, 2023

1. Welcome and Introduction
2. Granting leave of absence to Board of Studies members who are unable to attend the meeting
3. To ratify and pass the syllabus of Semester I of the Mass Communication programme and course titles for Semester II to be implemented in the academic year 2023 – 24, in keeping with the National Education Policy 2020
4. To ratify and pass the conduct of an Entrance Examination for the Mass Communication programme in the academic year 2023 – 24, in keeping with the National Education Policy 2020
5. To discuss the conduct of and guidelines for the Semesters II, IV and VI exams in the academic year 2022 - 2023
6. To discuss the examination reform in papers of semesters II, IV and VI in the academic year 2022 - 2023
7. To ratify and pass the list of examiners for semesters II, IV and VI in the academic year 2022 - 2023
8. To ratify various Value-Added Courses offered by the Department of Strategic Communication and Journalism in this semester
9. To discuss any other matter with the permission of the Chair



**SOPHIA COLLEGE (AUTONOMOUS)**  
**DEPARTMENT OF STRATEGIC COMMUNICATION AND**  
**JOURNALISM**

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**BOARD OF STUDIES MEETING | April 29, 2023**

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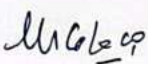
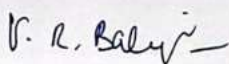

**RESOLUTIONS**

1. The Board of Studies in Strategic Communication and Journalism, Sophia College (Autonomous), hereby approves of the new syllabi designed for Semester I of the undergraduate Mass Communication programme to be implemented as a single core discipline from the academic year 2022 – 23 under the National Education Policy 2020.
2. The Board of Studies in Strategic Communication and Journalism, Sophia College (Autonomous), hereby approves of the course titles for Semester II of the undergraduate Mass Communication programme to be implemented as a single core discipline from the academic year 2022 – 23 under the National Education Policy 2020.
3. The Board of Studies in Strategic Communication and Journalism, Sophia College (Autonomous), hereby approves the conduct of an entrance examination for the Mass Communication programme as a single core discipline at Sophia College to be implemented under the National Education Policy 2020.
4. The Board of Studies in Strategic Communication and Journalism, Sophia College, (Autonomous), hereby approves of the proposed reforms in the content, structure, and delivery of the Semester End Examinations in the following papers in Semester VI of the Bachelor of Arts (Strategic Communication) programme:
  - a. Reporting – II (subject code: SBMMED6501 | Theory + Practical Examination)
  - b. Broadcasting and Digital – II (subject code: SBMMEDJ603 | Practical Examination)
5. The Board of Studies in Strategic Communication and Journalism, Sophia College (Autonomous), hereby approves of the conduct of the Internal Assessment and Semester End Examination in Semesters II, IV and VI of the Bachelor of Arts (Strategic Communication) programme for the academic year 2022 – 23.
6. The Board of Studies in Strategic Communication and Journalism, Sophia College (Autonomous), hereby approves of the list of paper-setters and examiners for Semesters II, IV and VI of the Bachelor of Arts (Strategic Communication) programme for the academic year 2022 – 23.

7. The Board of Studies in Strategic Communication and Journalism, Sophia College, (Autonomous), hereby approves of the following suggested Add-on and Value-Added Courses offered by the Department of Strategic Communication and Journalism:
- Video Games in Contemporary Society

The above are being implemented for the Academic Year 2022 - 23, as discussed at the virtual meeting held on the 29th of April, 2023, at Sophia College (Autonomous), Mumbai.

**BOARD OF STUDIES IN STRATEGIC COMMUNICATION AND JOURNALISM | SOPHIA COLLEGE (AUTONOMOUS)**

Ms. Lavanya Varadrajan	
Ms. Sonia Khudanpur	
Mr. Saiprasad Shetty	
Mr. Sumantra Sengupta	
Dr. M. Colaço	
Prof. (Dr.) Yasmeen Lukmani	
Prof. Vispi R. Balaporia	
Dr. Alope Thakore	
Mr. Sumanta Ganguly	

Prof. (Dr.) D. Parthasarathy	
Prof. Sreekumar G. V.	<i>Sreekumar</i>
Ms. Jane Borges	<i>J.B.</i>